

Claims Administrator
P.O. Box 5569
Portland, OR 97228-5569

**If you or your business
purchased fa!rlife or Fair
Oaks Farms Milk Products,
you may be entitled to a
Cash Award from a
class action settlement.**

What Is This Notice About? A settlement has been reached in a class action lawsuit stating Defendants falsely labeled and marketed certain dairy products (sold under the brand names “fa!rlife” or “FOF”) produced using milk from cows that were allegedly not treated humanely. Defendants deny all allegations, and the Court has not decided who is right.

Who’s In the Settlement? You are receiving this notice as records indicate you may be a Class Member. You are a Settlement Class Member if you purchased, for personal use and not for resale, any fa!rlife or FOF Covered Product on or before April 27, 2022. For a list of the Covered Products, visit www.fairlifeMilkSettlement.com.

What does the Settlement Provide? The \$21 million Settlement Amount will provide Cash Awards to Settlement Class Members who submit valid claims. Settlement Class Members are eligible to receive a 25% Cash Award reimbursement for Covered Purchases with a maximum reimbursement of \$100. Claims with Valid Proof of Purchase may be eligible to receive a maximum of \$80 as a Cash Award. Claims without Valid Proof of Purchase may be eligible to receive a maximum of \$20 as a Cash Award. Settlement Class Members may submit Claims with and without Valid Proof of Purchase. The cost of notice and administration for the Settlement, attorneys’ fees and costs, and service awards to the Named Plaintiffs will also be paid out of the Settlement Amount, if approved by the Court.

What are Your Options? If you are a Settlement Class Member, you must fill out and submit a Claim Form to qualify for a Cash Award. You can quickly and easily file your Claim online at www.fairlifeMilkSettlement.com. You can also download a paper Claim Form from the website or get one by calling the Claims Administrator at 1-855-604-1865. The completed Claim Form must be submitted online by **December 27, 2022**, or by mail postmarked by **December 27, 2022**.

If you do not want a Cash Award, and want to keep the right to sue or continue to sue the Defendants on your own about the legal issues in this case, then you must take steps to exclude yourself from the Settlement (get out of the Settlement). This is called “excluding yourself”—or is sometimes referred to as “opting out” of the settlement class. Unless you exclude yourself from the Settlement Class, you will remain in the Settlement Class, and that means you cannot sue, continue to sue or be part of any other lawsuit against the Defendants about the legal issues in this case. It also means that all of the Court’s orders will apply to you and legally bind you. Your request for exclusion must be submitted online at www.fairlifeMilkSettlement.com or by mail postmarked by **August 25, 2022**. If you do not exclude yourself from the Settlement, you may object to the Settlement if you do not like any part of it. The deadline to object is **August 25, 2022**.

The Court will hold a Fairness Hearing in person and by remote means at **10:00 a.m. on September 28, 2022**, to hear any comments, objections, and arguments concerning the fairness of the proposed Settlement, including the amount requested by Class Counsel for attorneys’ fees and expenses. If there are objections, the Court will consider them. You may appear at the Fairness Hearing, but you are not required to attend. You may also hire your own attorney, at your own expense, to appear or speak for you at the hearing. For instructions on accessing the hearing remotely visit the Settlement Website.

This notice summarizes the proposed Settlement. More information on the lawsuit and your rights is available at www.fairlifeMilkSettlement.com or by calling toll-free 1-855-604-1865.